2018 MEDIA KIT

HEMP BOMBS™

AFFILIATE PROGRAM

TASTES GREAT!

LEGAL IN ALL 100% LEGAL 50 STATES

MADE IN USA 100% QUALITY

NO THC

JOIN THE CBD MOVEMENT

- Mood Enhancer
- Reduces Pain
- Alleviates Stress
- Calm Relaxation
- Natural Sleep
- Healthier Lifestyle

ABOUT THE BRAND

PRODUCT LINE VIDEO

- Internationally recognized CBD brand with a full line of CBD products
- United States retail base of an estimated **20,000 stores**
- A **99.6% pure lab-verified CBD** product with zero THC
- A company with robust departments in sales, marketing, web, design, customer service, and manufacturing

HEMP BOMBS™

2018 PRODUCT LINE

Hemp Bombs CBD Gummies deliver the therapeutic benefits of CBD while satisfying the user's sweet tooth. As well as a great taste, CBD Gummies are enriched with other natural ingredients to promote optimal health.

Hemp Bombs CBD Capsules consolidate all of the benefits of CBD into easy-to-take, ingestible capsule form. Take CBD Capsules with you wherever you go to help manage the challenges of daily life.

Hemp Bombs CBD Oils are a potent sublingual for users who need higher concentration products. The CBD Oils have a pleasant peppermint flavor and other natural oils to enhance the health benefits and aesthetics of the product.

COMPLETE RELAXATION

MOOD ENHANCER	REDUCES PAIN
PROMOTES HAPPINESS	ALLEVIATES STRESS
RELAXING CALM	NATURAL SLEEP
HEALTHIER LIFESTYLE	REDUCES ANXIETY

CBD E-LIQUID

HIGHER POTENCY 75 | HIGHER POTENCY 250 | HIGHER POTENCY 300
HIGHER POTENCY 1000 | HIGHER POTENCY 2000 | HIGHER POTENCY 4000

Hemp Bombs is a trailblazer in the CBD Industry with our line of premium CBD E-Liquids. Choose from multiple CBD concentrations and our 10 inspiring Flavors.

TRY ALL 10 AMAZING FLAVORS!

ARCTIC SPEARMINT BLAST	CRISP HONEYDEW MELON	GLAZED CHOCOLATE DONUT	ROASTED COLOMBIAN COFFEE	FARM FRESH STRAWBERRY MILK
SUGAR COOKIE KRYPTONITE	VANILLA CUPCAKE SWIRL	EXOTIC WATERMELON KUSH	WHIPPED MARSHMALLOW DREAM	WILD BLUEBERRY JAM

Hemp Bombs CBD Syrup is a blend of CBD and other natural ingredients that promotes user well-being. With a fruit punch flavor, the CBD Syrup can be consumed by itself or mixed with other drinks.

Hemp Bombs CBD Pain Freeze is a powerful topical that provides pain relief and fights inflammation with CBD and other all-natural properties.

Hemp Bombs Max Chill CBD Shot is the intersection of convenience and relaxation. With CBD and a number of other natural ingredients, Max Chill is the most immediate way to receive CBD benefits and feel great now.

#JOINTHE**MOVEMENT**

VaporVanity

FARMAREP
(CANNABIS HEALTHCARE SPECIALISTS)

reviewster

VAPE PEN
STARTER KIT

M NEWS

PUREGREENLIVING.com

THE GUIDE VAPE

Hemp Bombs has major affiliates in niches like vaping, alternative news, and Cannabis Healthcare. Our affiliate network has a reach of over 1,000,000 people. You might recognize some of the affiliates we work with:

HEMP BOMBS™

TOP RATED CBD AFFILIATE PROGRAM

DON'T JUST TAKE OUR WORD FOR IT...

Top 10 CBD Affiliate Programs

Program Highlights

- Weekly Payouts
- 30 Day Cookies
- High Conversions
- Sub Affiliates

1. Hemp Bombs

Hemp Bomb's competitive pricing, engaging user experience, and focus on customer service creates a high-converting website, which is a huge benefit for their affiliates. In addition to a high-converting website, Hemp Bomb's CBD affiliate program is packed with tons of benefits for its affiliates such as **weekly payouts**, **30-day cookies**, ready-to-go marketing content, and the ability to earn indirect commissions through **sub-affiliates.**

Commission Rate: 20%

Products Offered: Vape Juice, Capsules, Gummies, Tinctures, Pain Rub, Syrup

Pay Period: Weekly

Cookie Duration: 30 Day Cookies

Join Program

Read here: https://cbdorigin.com/cbd-affiliate-programs/

#1 INDUSTRY LEADING CBD BRAND

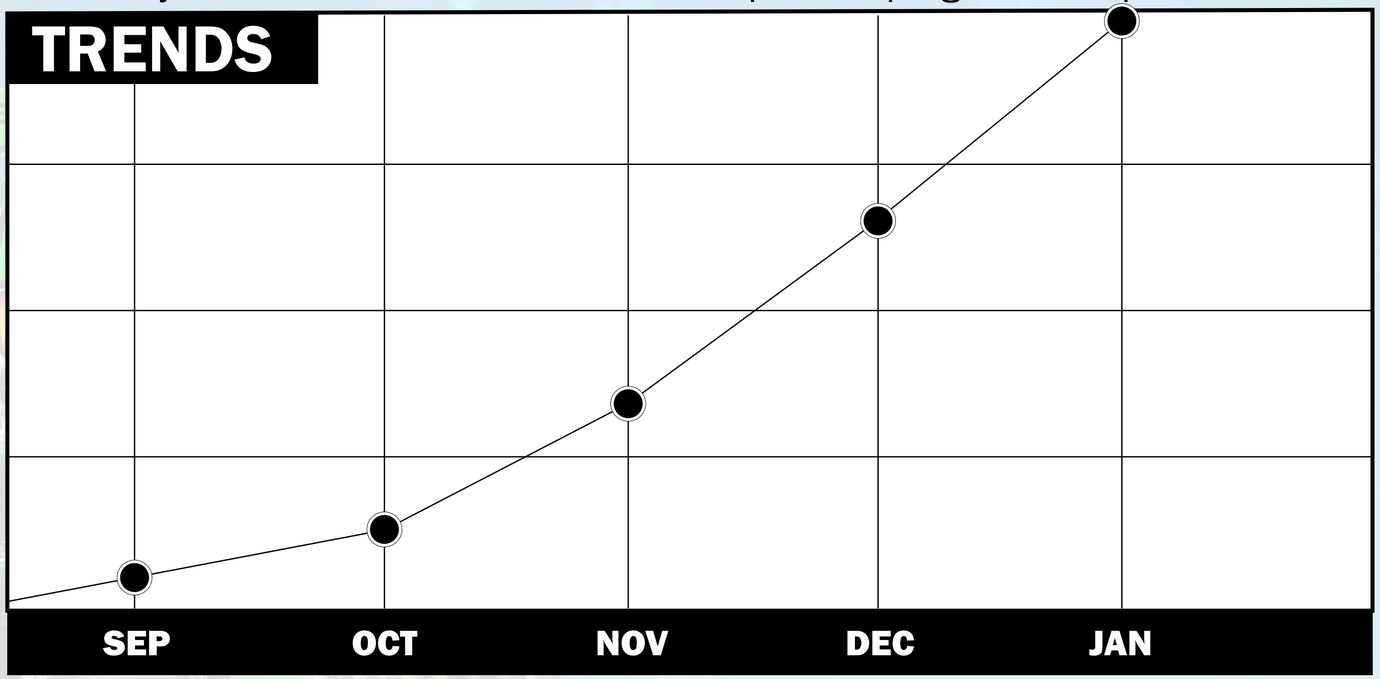
WHY BECOME A CBD AFFILIATE?

OUR CBD PRODUCTS PRACTICALLY SELL THEMSELVES

- ☑ 20% Commission Rate
- ☑ 5% For Tier 2 or “Sub-affiliate” referrals
- ☑ High Conversion Rates
- ☑ Weekly Payouts
- ☑ FB Affiliate Group
- ☑ Detailed Creatives Section
- ☑ Customer Service a phone call or email away
- ☑ Dedicated Affiliate Area on website, video tutorials, blogs, etc...

AFFILIATE PAYOUT

Payment Chart to Affiliates Since inception of program in Sep 2017



- ☑ Avg. Referral - $14.83 (**$74.15 avg. order amount**)
- ☑ **Conversion rate (all affiliates) – 4%**
- ☑ Highest Converting Affiliate (100+ referrals) – 29%
- ☑ Affiliates referring > 15k monthly

WHO WE ARE LOOKING FOR

Here are some of the types of affiliates that have been most effective for us:

- YouTube
- PRODUCT REVIEW WEBSITES
- COUPON SITES
- BLOG / INFORMATION WEBSITES

MINIMUM REQUIREMENTS

- ACTIVE ENGAGEMENT
- HIGH VIEWERSHIP
- PROVEN HIGH QUALITY CONTENT
- LARGE INDUSTRY RELEVANT FOLLOWING
- LONG TERM COMMITMENT TO THE BRAND
- EXCELLENT COMMUNICATION
- ANTI SPAM POLICY

YOUTUBE AFFILIATES

“Hemp Bombs™” is All Over YouTube – Check Us Out!

DONNY SMOKES

INDOOR SMOKERS

ALEX PARKER

What We Encourage For YouTube Affiliates

- ☑ Scheduled Videos – Weekly or Monthly (we’ll provide the product)
- ☑ Sponsored Product Giveaways for your Subscribers and Viewers
- ☑ Affiliate Links under all videos including videos already published
- ☑ Place links in comments section when appropriate
- ☑ We’ll create custom discount codes for your channel to notify your audience
- ☑ Discussion around video topics – i.e., what’s trending in CBD

INITIAL YOUTUBE VIDEO

YouTube VIDEOS

01 STEP

PRODUCT - Hemp Bombs™ will supply YouTube Affiliates with product for an initial video

02 STEP

TESTING - Hemp Bombs™ and the affiliate will measure analytics of initial video.

03 STEP

COMMUNICATION - Hemp Bombs™ and the affiliate will come up with a schedule for future videos.

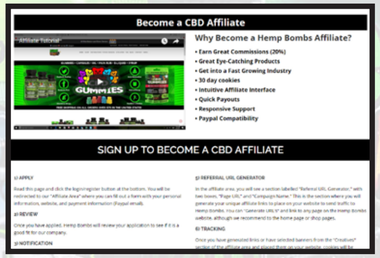
04 STEP

DISTRIBUTION - Affiliate will post videos according to agreed schedule.

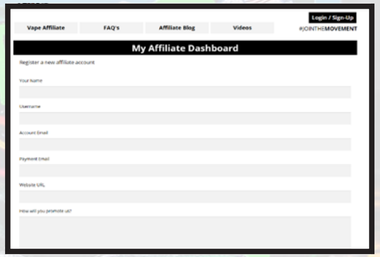
BECOME AN AFFILIATE

EASY AS 1, 2, 3!

1 VISIT OUR WEBSITE



2 NAVIGATE TO AFFILIATE SECTION



3 COMPLETE AFFILIATE APPLICATION

RECIEVE EMAIL YOUR APPLICATION IS APPROVED

GET APPROVED & START REFERRING SALES

APPLICATION PROCESS

HEMP BOMBS™

CONTACT US

QUESTIONS / COMMENTS?

If you have any questions about the affiliate program, you may reach Hemp Bombs by phone or email during normal business hours (**9am – 5pm EST**).

Phone: 800-589-9098
Email: customerservice@hempbombs.com

To speak directly with the affiliate program manager, you may contact him by the following:

Phone: 813-504-6457
Email: josh@global-widget.com